



Berrett-Koehler Publishers

Connecting people and
ideas to create a world
that works for all

We are very excited to be publishing [The Connected Community](#) by Cormac Russell and John McKnight. It is the cleanest, clearest, most accessible, and most up-to-date neighborhood revitalization resource currently available.

The book officially comes out on September 27 (and November 15 in Australia), but it is available directly from us *now*. And for the entire month of September, we are offering a special 30% discount.

Just click [here](#), or go to [our website](#) and use the code “connected30” at checkout. We can only ship the print book to addresses in the United States, but the ebook and audiobook can be sent anywhere. You can choose your format from a pull-down menu when you order.

You can read Parker Palmer’s moving foreword to the book [here](#). And you can read the introduction [here](#).

Here are more reasons why it is a unique and valuable resource for everyone involved in revitalizing their communities:

- It’s a guidebook that acts as a compass, offering nine down-to-earth, practical, yet very powerful tools for discovering, connecting and mobilizing neighborhood assets.
- It is profoundly practical and hands-on, featuring a discussion guide for group use, and a guide to the We Can Game, a fun interactive way for neighbors to discover the hidden assets in their neighborhood.
- It is filled with stories from around the world about how neighbors have joined together to make things better. The stories are shared to make it easy to pick out some of the gems and run with them in your context if they feel relevant to you.
- There is a powerful chapter dedicated to professionals and their institutions, which shares some proven methods showing how they can be supportive of community-driven change.

We would be delighted if you could help get the word out Some suggestions:

- Once you’ve read the book, please write a short review on Amazon when it goes on sale September 27th (and November 11th in Australia). or at any time on your favorite social media platforms. The more Amazon reviews the book receives, the more “discoverable” it becomes.
- Encourage people in your network to pre-order the book from their favorite bookseller—pre-orders help raise the book’s profile, so more people will hear it’s message.
- Invite Cormac onto your podcast or encourage your favorite podcast host to interview him—Cormac@nurturedevelopment.org.
- Invite Cormac to write for your website, blog, or journal.
- If you have friends in the media, encourage them to contact Cormac.

The Connected Community is available for bulk orders at an even deeper discount—contact Leslie Crandell, our Senior Sales Manager, at lcrandell@bkpub.com.

What people are saying about *The Connected Community*

“This user-friendly book emanates from the writers’ enormous, incredible experience in diverse communities.”

—**Jacqueline Reed, founder of Westside Health Authority**

“For people working in community engagement, this is an essential handbook that will support you to better understand the nature of the people and communities you are seeking to engage.”

—**Olivia Butterworth, Head of Public Participation for NHS England and NHS Improvement**

“This book is accessible to professionals and neighbors alike and is filled with practical and mind-shifting ideas to improve your community.”

—**Paul Born, author of *Deepening Community*, cofounder of Tamarack Institute, and cofounder of Vibrant Communities**

“Revelatory’ in that it reveals, right before our eyes, available resources for community wellbeing that have been kept hidden behind a facade of technology and the busyness of market ideology.”

—**Walter Brueggemann, Columbia Theological Seminary**

“As a form of modern wilderness, no one on earth understands the neighborhood better than Cormac Russell and John McKnight. This book is essential reading for anybody that longs for an alternative to the devastation of a consumer, and free market consumer culture.”

—**Peter Block, Cincinnati, Ohio**

“In a world where people increasingly feel defeated by large forces beyond their control, Russell and McKnight illustrate how local communities are empowering ordinary people for the common good.”

—**William T. Cavanaugh, Director of the Centre for World Catholicism and Intercultural Theology, DePaul University, Chicago**

In these fractured times, this practical deep dive with tools for creating, sustaining local relationships and alive, active communities is a hopeful, helpful book. A must have.”

—**Mary Nelson, Founding President of Bethel New Life, former Executive Director of the Council for a Parliament of the World’s Religions**

“The value of close communities for global wellbeing has never been greater - and this book guides us to better understand the wonderland in our communities.”

—**Lars Münter, Director Danish Council for Better Hygiene, Head of International Projects Unit Danish Committee for Health Education**