

**ABCD:
Measuring
what matters!**
Is anyone better
off?

**WORKSHOP
SERIES**

How do we know our community work is making a difference and if anyone is truly better off as a result? During this 3 week series we explore asset based community development and participatory evaluation tools (using the Results Based Accountability™ (RBA) framework), to measure the social impact of local initiatives. Join us for 3 immersive and interactive sessions that will introduce you to the fundamentals of asset-based community development (ABCD) and how participatory evaluation can measure community actions and outcomes.

“RBA and ABCD are complementary processes. RBA starts with the ends we want for our children, families and communities and works backward to the means that will get us there. ABCD provides a robust way of looking at means to get us there.” Mark Friedman

When: 4th, 11th and 18th September 2020 from 12pm - 2pm

How much: \$90 per session \$45 volunteers \$30 young people

We aim to make our sessions financially available to everyone, so please contact us if money is a barrier.

Registration: Humanitix <https://events.humanitix.com/abcd-measuring-what-matters-is-anyone-better-off>

Zoom details will be emailed upon registration & Mural board at commencement of each session.

For more information contact: michelle@jeder.com.au or call Michelle on +61400578662

Beth Stockton is passionate about social justice, community led change and enabling collaborations from talk to action. As a specialist in impact measurement, she works with organisations and community initiatives to measure and use data to embed a culture of curiosity, learning and improvement across their work. To ensure outstanding results for communities, Beth dedicates energy and time to understand the communities she supports.

Michelle Dunscombe lives on Taungurung Country in regional Victoria. She is an enthusiastic community development practitioner, facilitator & trainer who loves working with emergence. She is skilled & passionate about strengthening regional, rural & remote communities, developing community leadership capacity, building community resilience & supporting community members to take action.

Through her down-to-earth style, **Dee Brooks** brings people together in dynamic ways to realise and engage the full potential of their networks and communities. Over 20 years, her work has inspired people at hundreds of events & workshops worldwide where she offers community engagement and development training and also provides professional co-design, facilitation and keynote addresses for conferences, forums and events.

Fiona Miller is a creative conduit and passionate about seeing people and communities explore and collaborate on all things local, getting people to the same table and sharing skills and knowledge. The ABCD principles and practices underpin all of her work and continue to be educated while educating. Conversations matter and by connecting conversations, amazing things can happen.

